



## Sponsorship Form 2019 Conference

The mission of ALAIR is to offer professional opportunities for anyone involved in institutional research, institutional effectiveness, assessment, planning, or student records. We invite and welcome anyone to become actively involved in the organization so that we can work together to help our institutions effectively serve our students. We invite vendors to provide sponsorship funds and to showcase their products and services.

Our 2019 Alabama Association for Institutional Research "Reaching New Heights" Conference activities have been designed to promote knowledge sharing, solutions, and collaboration between professionals with responsibilities related to creating optimal learning environments for Alabama post-secondary students through the systematic collection and use of data. The event will be held at the Lake Guntersville State Park in Guntersville, Alabama.

Please choose a sponsorship level below and join us as we pursue better tools for our industry.

### **\$1,000.00 Platinum Sponsor (includes 2 registrations and admission to Special Event)**

**Option 1: Partial Sponsorship of Special Event on Thursday, March 7th**

- Table top display in exhibition area
- 40-minute afternoon session on Thursday, March 7<sup>th</sup>
- Partial sponsorship of evening Special Event on Thursday, March 7<sup>th</sup>
- Company literature included in conference registration bags
- Half-page advertisement in program

**Option 2: Partial Sponsorship of Business Luncheon on Friday, March 8th**

- Table top display in exhibition area
- 40-minute afternoon session on Thursday, March 7<sup>th</sup>
- Partial sponsorship of Business Luncheon on Friday, March 8<sup>th</sup>
- Company literature included in conference registration bags
- Half-page advertisement in program

### **\$500.00 Gold Sponsor (includes 1 registration and admission to Special Event)**

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- Table top display in exhibition area
  - 40-minute afternoon session on Thursday, March 7<sup>th</sup>
  - Partial sponsorship of breaks and refreshment on Thursday, March 7<sup>th</sup> or Friday, March 8<sup>th</sup>
  - Quarter-page advertisement in program.

### **\$250.00 Silver Off-Site Exhibitor**

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- Company literature and swag included in conference registration bags
  - Quarter-page advertisement in program

Company/Organization Name: \_\_\_\_\_

Representative Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Provide a brief description of the product(s) or service(s) that you will be exhibiting:

If you would like to present in a forty-minute session, provide a brief abstract:

**Mail check along with completed form to ALAIR Treasurer by Thursday, February 25, 2019:**

Mandy Lanier, Director of Institutional Effectiveness  
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Please direct conference questions to Wendy Broyles at [whuckabee@troy.edu](mailto:whuckabee@troy.edu) or (334) 670-3873 or visit <https://alair.org/>.